

PRESS RELEASE

MOSCHINO KIDS: ALTANA EXERCISES THE PURCHASE CALL OPTION

San Giovanni in Marignano, 26th March 2024. - The Board of Directors of Aeffe Spa, a company listed on the Euronext STAR Milan segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino, Pollini communicates that Altana Società Benefit S.r.l. (**Altana**) - a leading company active in the sector of stylistic design, production and marketing of clothing and related accessories for children and young people on its own and/or on behalf of third parties, has exercised the "incremental" purchase option provided in its favour for the purchase of a further 15% of the capital of the Moschino Kids company and has consequently purchased the relevant shares today, at a price equal to the nominal value of Euro 1,500.

The company Moschino Kids S.r.l. (**Moschino Kids**), is therefore, at today, owned by Moschino and Altana, with a share of 55% and 45% respectively.

The option in favor of Altana was envisaged in the company's founding agreement signed in September 2022, as disclosed in the press release of 15 September 2022.

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